

# Adolf Schmuck

San Diego, CA | [adolfschmuck@gmail.com](mailto:adolfschmuck@gmail.com) | [Portfolio](#) | [LinkedIn](#)

## Skills

**Technical:** Articulate Storyline, Articulate Rise, Camtasia, Screencast-o-Matic, Snagit, Canva, GIMP, PowerPoint, Excel

**Learning Management Systems (LMS):** Canvas, Blackboard

**Other:** HTML, CSS, JavaScript, Bootstrap, Visual Studio Code, Zoom, Microsoft Teams, Trello, Jira, Slack

## Education

**M.A. in Linguistics**, San Diego State University San Diego, CA

**Basic Certificate in Applied Linguistics and English as a Second Language**,  
San Diego State University San Diego, CA

**B.A. in General Humanities, Minor in German**, San Diego State University San Diego, CA

## Professional Experience

**Shamir Insight**, San Diego, CA (Remote) 1/2023 – Present

*Promotions Coordinator*

- Developed a shared step-by-step protocol guide to compare the difference of products sold to previous year by lab.
- Manage monthly incoming department reports while collaborating with team to meet established project deadlines.
- Created and implemented a centralized product document that streamlined workflow, significantly cutting data processing time.

**Grossmont College**, El Cajon, CA 1/2016 – 12/2022

*Adjunct ESL Instructor*

- Developed learning experiences via the ADDIE model to maximize engagement and learning gains.
- Authored a learning module for fellow instructors with minimal experience using Canvas that was shared with the instructor community on Canvas.
- Collaborated with co-teachers to design curriculum for multiple linked courses, including assignments, quizzes, tests, and group projects for engaged learning.
- Designed and developed online courses and learning modules, including guides, videos, and quizzes using Canvas.
- Identified learning objectives, target audience, and instructional strategies and tools through needs analysis and performance gap analysis.

**EC English Language Centres**, La Jolla, CA 2/2012 – 12/2022

*ESL Instructor*

- Designed and implemented curriculum for multiple ESL classes for varied nationalities and ability levels using the ADDIE model.
- Developed curriculum in collaboration with other teachers to ensure consistency and alignment with long-term goals and learning objectives.
- Utilized technology tools such as interactive whiteboards and educational software to enhance learning outcomes and promote digital literacy skills.
- Planned and facilitated individual study plans with learners to achieve academic and self-improvement goals.
- Analyzed learner data and designed supplemental classroom instruction to address gaps in learning.